

Navigating the Demanding Sustainability Landscape in Higher Ed

DATE: Tuesday, December 2, 2025
LOCATION: Rapperswil-Jona, Sankt Gallen, CH

Event Description

Navigating the Demanding Sustainability Landscape in Higher Ed is a premier conferences event in Rapperswil-Jona. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 454 people

Event ID: CgcxyGpcCyUdKTxHaS

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 182 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
