

Navidad en Familia 2025- San JoseAlajuela

DATE: Sunday, December 21, 2025
LOCATION: Alajuela, Provincia de Alajuela, CR

Event Description

Navidad en Familia 2025- San JoseAlajuela is a premier conferences event in Alajuela. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 32/100

Expected Attendance: 120 people

Event ID: DmNMz8RpjjsDMnQF88

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 48 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
