

Nature Festival - FLOW and TELL

DATE: Thursday, October 9, 2025
LOCATION: Goolwa South, South Australia, AU

Event Description

Nature Festival - FLOW and TELL is a premier festivals event in Goolwa South. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 35/100

Expected Attendance: 172 people

Event ID: CS7Ay3G22untu5ZXxD

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 69 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.