

# Nature-based Therapy in the DACH region

DATE: Wednesday, November 19, 2025

LOCATION: Bad Gastein, Salzburg, AT

---

## Event Description

Nature-based Therapy in the DACH region is a premier conferences event in Bad Gastein. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 27/100

**Expected Attendance:** 74 people

**Event ID:** 6FFUp4zMAN9ncHArmm

## Hotel Demand Indicators

**ADR Impact Index:** 3.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 30 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*