

# NATURCYL Feria Internacional de Ecoturismo

DATE: Friday, September 19, 2025  
LOCATION: Real Sitio de San Ildefonso, Castilla y León, ES

## Event Description

NATURCYL Feria Internacional de Ecoturismo is a premier festivals event in Real Sitio de San Ildefonso. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 45/100

**Expected Attendance:** 560 people

**Event ID:** F5hQTtbW8Fc22v87ZW

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 224 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*