

Natural Health & Nutrition Expo

DATE: Tuesday, November 18, 2025

LOCATION: Nanjing, CN

Event Description

Natural Health & Nutrition Expo is a premier expos event in Nanjing. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 70/100

Expected Attendance: 9,572 people

Event ID: CyZdoUVKUtnGbMMds7

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,829 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.