

Native Bees with Barry Conde | Seniors Month Event

DATE: Wednesday, August 20, 2025
LOCATION: Darwin, Northern Territory, AU

Event Description

Native Bees with Barry Conde | Seniors Month Event is a premier conferences event in Darwin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 29/100
Expected Attendance: 89 people
Event ID: ATRPoY7FvhwWJuRp7D

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 36 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.