

Nationale 1 - Stage 1 - Group B - Pays Salonais vs Saint Vallier

DATE: Tuesday, October 21, 2025
LOCATION: Saint-Vallier, Auvergne-Rhône-Alpes, FR

Event Description

Nationale 1 - Stage 1 - Group B - Pays Salonais vs Saint Vallier is a premier sports event in Saint-Vallier. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,132 people

Event ID: 3UKxuEWH8WKNS6zigv

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 853 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.