# Nationale 1 - Stage 1 - Group B - Metz vs Le Havre

DATE: Friday, December 12, 2025
LOCATION: Le Havre, Normandie, FR

## Event Description

Nationale 1 - Stage 1 - Group B - Metz vs Le Havre is a premier sports event in Le Havre. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports
**Importance Rank:** 61/100
**Expected Attendance:** 3,598 people
**Event ID:** Ddokfwgd5uhzRoH5FT

## Hotel Demand Indicators

**ADR Impact Index:** 6.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,439 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*