

# Nationale 1 - Stage 1 - Group B - Lyonso vs Saint Chamond II

DATE: Friday, November 14, 2025  
LOCATION: Andrézieux-Bouthéon, Auvergne-Rhône-Alpes, FR

## Event Description

Nationale 1 - Stage 1 - Group B - Lyonso vs Saint Chamond II is a premier sports event in Andrézieux-Bouthéon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 38/100  
**Expected Attendance:** 250 people  
**Event ID:** ACuiRCpJgbKFvXftMf

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 100 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*