

Nationale 1 - Stage 1 - Group B - Lyonso vs Pays Salonais

DATE: Tuesday, November 4, 2025
LOCATION: Salon-de-Provence, Provence-Alpes-Côte d'Azur, FR

Event Description

Nationale 1 - Stage 1 - Group B - Lyonso vs Pays Salonais is a premier sports event in Salon-de-Provence. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 45/100
Expected Attendance: 562 people
Event ID: 4sjNajob2dmC7J9ZKh

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 225 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.