

# Nationale 1 - Stage 1 - Group B - Lyonso vs Orchies

DATE: Friday, October 24, 2025  
LOCATION: Orchies, Hauts-de-France, FR

## Event Description

Nationale 1 - Stage 1 - Group B - Lyonso vs Orchies is a premier sports event in Orchies. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 64/100  
**Expected Attendance:** 4,868 people  
**Event ID:** BuwGyVN98WyHinebzR

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 1,947 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*