

Nationale 1 - Stage 1 - Group B - Lyonso vs Metz

DATE: Tuesday, September 30, 2025
LOCATION: Longeville-lès-Metz, Grand Est, FR

Event Description

Nationale 1 - Stage 1 - Group B - Lyonso vs Metz is a premier sports event in Longeville-lès-Metz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 61/100
Expected Attendance: 3,652 people
Event ID: 3x6DQ9QRUmhyU4DDPv

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,461 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.