

Nationale 1 - Stage 1 - Group B - Lyonso vs Loon Plage

DATE: Friday, September 19, 2025
LOCATION: Loon-Plage, Hauts-de-France, FR

Event Description

Nationale 1 - Stage 1 - Group B - Lyonso vs Loon Plage is a premier sports event in Loon-Plage. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 45/100
Expected Attendance: 562 people
Event ID: BqFH3jkEGnVxcnr5pG

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 225 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.