

# Nationale 1 - Stage 1 - Group B - Le Havre vs Mulhouse

DATE: Friday, November 14, 2025  
LOCATION: Mulhouse, Grand Est, FR

## Event Description

Nationale 1 - Stage 1 - Group B - Le Havre vs Mulhouse is a premier sports event in Mulhouse. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 63/100

**Expected Attendance:** 4,245 people

**Event ID:** 4kg3HD2QnZLWvWtRCS

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,698 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*