

Nationale 1 - Stage 1 - Group B - Boulogne vs Metz

DATE: Friday, October 31, 2025
LOCATION: Longeville-lès-Metz, Grand Est, FR

Event Description

Nationale 1 - Stage 1 - Group B - Boulogne vs Metz is a premier sports event in Longeville-lès-Metz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 4,152 people

Event ID: 34MgTaAQmJNYKTXg2J

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,661 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.