

Nationale 1 - Stage 1 - Group B - Besançon AC vs Saint Chamond II

DATE: Friday, December 12, 2025
LOCATION: Andrézieux-Bouthéon, Auvergne-Rhône-Alpes, FR

Event Description

Nationale 1 - Stage 1 - Group B - Besançon AC vs Saint Chamond II is a premier sports event in Andrézieux-Bouthéon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 38/100

Expected Attendance: 250 people

Event ID: B9Fx54Trs5sUzfhXfs

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 100 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.