

Nationale 1 - Stage 1 - Group B - Besançon AC vs Charleville Mézières

DATE: Friday, November 14, 2025
LOCATION: Charleville-Mézières, Grand Est, FR

Event Description

Nationale 1 - Stage 1 - Group B - Besançon AC vs Charleville Mézières is a premier sports event in Charleville-Mézières. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,000 people

Event ID: 7m6om6PZecFbpQfoXo

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.