

Nationale 1 - Stage 1 - Group B - Berck vs Mulhouse

DATE: Friday, December 12, 2025
LOCATION: Mulhouse, Grand Est, FR

Event Description

Nationale 1 - Stage 1 - Group B - Berck vs Mulhouse is a premier sports event in Mulhouse. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 4,164 people

Event ID: HtrzTybq8rM74Szi6N

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,666 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.