

Nationale 1 - Stage 1 - Group A - Union Tours vs Les Sables Vendée

DATE: Friday, November 21, 2025
LOCATION: Les Sables-d'Olonne, Pays de la Loire, FR

Event Description

Nationale 1 - Stage 1 - Group A - Union Tours vs Les Sables Vendée is a premier sports event in Les Sables-d'Olonne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 950 people

Event ID: 4eAvMCRRgQQR3LibxL

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 380 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.