

Nationale 1 - Stage 1 - Group A - Union Tarbes Lourdes vs Val de Seine

DATE: Friday, October 10, 2025
LOCATION: Tremblay-en-France, Île-de-France, FR

Event Description

Nationale 1 - Stage 1 - Group A - Union Tarbes Lourdes vs Val de Seine is a premier sports event in Tremblay-en-France. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 562 people

Event ID: 588kEh8YDUzqe8ZhGY

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 225 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.