

Nationale 1 - Stage 1 - Group A - Angers vs Union Tours

DATE: Friday, October 17, 2025
LOCATION: Tours, Centre-Val de Loire, FR

Event Description

Nationale 1 - Stage 1 - Group A - Angers vs Union Tours is a premier sports event in Tours. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 54/100
Expected Attendance: 1,500 people
Event ID: 8TVQA7hteeT7jZLm2Q

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 600 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.