

# National Thermomix Lemonade Stand, Stoke-on-Trent - Aleksandra Hrabia

DATE: Saturday, September 13, 2025  
LOCATION: Stoke-on-Trent, England, GB

## Event Description

National Thermomix Lemonade Stand, Stoke-on-Trent - Aleksandra Hrabia is a premier conferences event in Stoke-on-Trent. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 33/100

**Expected Attendance:** 142 people

**Event ID:** 4jsxyW3z376Md2Q8Za

## Hotel Demand Indicators

**ADR Impact Index:** 4.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 57 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*