

National Thermomix Lemonade Stand, Newcastle-under-Lyme - Agata Gregory

DATE: Saturday, September 13, 2025
LOCATION: Newcastle-under-Lyme, England, GB

Event Description

National Thermomix Lemonade Stand, Newcastle-under-Lyme - Agata Gregory is a premier conferences event in Newcastle-under-Lyme. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 25/100

Expected Attendance: 56 people

Event ID: 5eb5r7xuvazW7kq427

Hotel Demand Indicators

ADR Impact Index: 3.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 22 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.