

# National Provincial Championship - Otago vs Canterbury

DATE: Saturday, September 20, 2025  
LOCATION: Christchurch, Canterbury, NZ

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## Event Description

National Provincial Championship - Otago vs Canterbury is a premier sports event in Christchurch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 73/100

**Expected Attendance:** 13,372 people

**Event ID:** A6F7fiLfKXdHVduEQC

## Hotel Demand Indicators

**ADR Impact Index:** 7.7x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 5,349 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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