

# National Provincial Championship - Final - Otago vs Canterbury

DATE: Friday, October 24, 2025  
LOCATION: Christchurch, Canterbury, NZ

## Event Description

National Provincial Championship - Final - Otago vs Canterbury is a premier sports event in Christchurch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 72/100

**Expected Attendance:** 12,389 people

**Event ID:** iGrBww8yzjuZ2PMj8M

## Hotel Demand Indicators

**ADR Impact Index:** 7.6x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,956 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*