

National League - Tobol vs Kaspiy Aktau

DATE: Saturday, December 20, 2025
LOCATION: Aktau, Mangystau Region, KZ

Event Description

National League - Tobol vs Kaspiy Aktau is a premier sports event in Aktau. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 562 people

Event ID: C4qxkyC8PWSmC5by9w

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 225 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.