

National League - Thitsar Arman vs Ayeyawady United

DATE: Tuesday, January 6, 2026

LOCATION: : / :, : / : - / : 8 1 < . 8, MM

Event Description

National League - Thitsar Arman vs Ayeyawady United is a premier sports event in : / :. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 68/100

Expected Attendance: 8,077 people

Event ID: 35bkzCbfDV9iEC4oN2

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,231 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.