

National League - Kloten vs Ajoie

DATE: Saturday, January 24, 2026

LOCATION: Porrentruy, Jura, CH

Event Description

National League - Kloten vs Ajoie is a premier sports event in Porrentruy. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,506 people

Event ID: BmXEnGF7HuxrN5CkWC

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,402 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.