

National League - Genève Servette vs Bern

DATE: Friday, September 12, 2025

LOCATION: Bern, Bern, CH

Event Description

National League - Genève Servette vs Bern is a premier sports event in Bern. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 73/100

Expected Attendance: 14,523 people

Event ID: GVj3Baw9peFKausotb

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,809 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.