

National League - Fribourg Gottéron vs Rapperswil Jona Lakers

DATE: Friday, October 31, 2025
LOCATION: Rapperswil-Jona, Sankt Gallen, CH

Event Description

National League - Fribourg Gottéron vs Rapperswil Jona Lakers is a premier sports event in Rapperswil-Jona. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 64/100
Expected Attendance: 4,982 people
Event ID: FUUnSQuL8LTPeuZZAJ

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,993 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.