

National League - Dagon Star United vs Rakhine United

DATE: Monday, January 5, 2026
LOCATION: Thanlyin, Yangon Region, MM

Event Description

National League - Dagon Star United vs Rakhine United is a premier sports event in Thanlyin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 47/100

Expected Attendance: 726 people

Event ID: EmSZX9HCv4wiYXoK6x

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 290 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.