

National League - Central League - Petone vs Napier City Rovers

DATE: Saturday, August 23, 2025
LOCATION: Napier, Hawke's Bay, NZ

Event Description

National League - Central League - Petone vs Napier City Rovers is a premier sports event in Napier. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,015 people

Event ID: 3z63Zv7H5KVtQuZPTe

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,206 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
