

National League - Biel vs Rapperswil Jona Lakers

DATE: Tuesday, September 23, 2025
LOCATION: Rapperswil-Jona, Sankt Gallen, CH

Event Description

National League - Biel vs Rapperswil Jona Lakers is a premier sports event in Rapperswil-Jona. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 3,854 people

Event ID: 33mRW2o236t9S5oXAi

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,542 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.