

# National League - Ayeyawady United vs Dagon Star United

DATE: Sunday, September 14, 2025

LOCATION: : / :, : / : - / : 8 1 < . 8, MM

## Event Description

National League - Ayeyawady United vs Dagon Star United is a premier sports event in : / :. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 69/100

**Expected Attendance:** 8,552 people

**Event ID:** Ej6Bgc8JRwrMKGRyNf

## Hotel Demand Indicators

**ADR Impact Index:** 7.4x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,421 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*