

National League - Ambrì Piotta vs Bern

DATE: Tuesday, September 16, 2025

LOCATION: Bern, Bern, CH

Event Description

National League - Ambrì Piotta vs Bern is a premier sports event in Bern. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 73/100

Expected Attendance: 14,301 people

Event ID: 8jLdfJHwv5m3AC9zQQ

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,720 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.