

# National Human Capital Conference and Exhibition (NHCCE)

DATE: Sunday, October 5, 2025  
LOCATION: Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur, MY

---

## Event Description

National Human Capital Conference and Exhibition (NHCCE) is a premier expos event in Kuala Lumpur. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos  
**Importance Rank:** 64/100  
**Expected Attendance:** 5,000 people  
**Event ID:** HkYftcDK5XQmG4AuHZ

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 2,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---