

National Farm Machinery Show Championship Tractor Pull

DATE: Wednesday, February 11, 2026
LOCATION: Louisville, Kentucky, US

Event Description

National Farm Machinery Show Championship Tractor Pull is a premier sports event in Louisville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 76/100

Expected Attendance: 19,200 people

Event ID: BGTvngJPh5Q2MJTvd4

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 7,680 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 7:40:39 AM