

National Day of Reflection - Pop-up Exhibition: Honouring Survivors

DATE: Tuesday, November 11, 2025
LOCATION: Christchurch, Canterbury Region, NZ

Event Description

National Day of Reflection - Pop-up Exhibition: Honouring Survivors is a premier expos event in Christchurch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 55/100

Expected Attendance: 1,818 people

Event ID: J2WoDAqZyVJSn3GS9D

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 727 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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