

National 3 - Group H - Riviera vs Fos

DATE: Saturday, January 24, 2026

LOCATION: Fos-sur-Mer, Provence-Alpes-Côte d'Azur, FR

Event Description

National 3 - Group H - Riviera vs Fos is a premier sports event in Fos-sur-Mer. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,420 people

Event ID: 9g6ow9igJNgqUDzCwd

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,168 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.