

National 3 - Group H - Montpellier II vs Bourgoin-Jallieu

DATE: Saturday, August 30, 2025
LOCATION: Bourgoin-Jallieu, Auvergne-Rhône-Alpes, FR

Event Description

National 3 - Group H - Montpellier II vs Bourgoin-Jallieu is a premier sports event in Bourgoin-Jallieu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,363 people

Event ID: CKxA7ryPAhsLSbJMPv

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,345 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.