

National 3 - Group H - Gallia Lucciana vs Carnoux

DATE: Saturday, August 23, 2025

LOCATION: Carnoux-en-Provence, Provence-Alpes-Côte d'Azur, FR

Event Description

National 3 - Group H - Gallia Lucciana vs Carnoux is a premier sports event in Carnoux-en-Provence. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 1,035 people

Event ID: DHZUDYSbppKPGATmzd

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 414 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.