

# National 3 - Group H - Cannet Rocheville vs Bourgoin-Jallieu

DATE: Saturday, November 22, 2025  
LOCATION: Bourgoin-Jallieu, Auvergne-Rhône-Alpes, FR

## Event Description

National 3 - Group H - Cannet Rocheville vs Bourgoin-Jallieu is a premier sports event in Bourgoin-Jallieu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 51/100  
**Expected Attendance:** 1,174 people  
**Event ID:** FN2D8mcuhWkdreHDFT

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 470 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*