

# National 3 - Group G - Vierzon FC vs Saint-Étienne II

DATE: Sunday, August 31, 2025  
LOCATION: L'Etrat, Auvergne-Rhône-Alpes, FR

## Event Description

National 3 - Group G - Vierzon FC vs Saint-Étienne II is a premier sports event in L'Etrat. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 49/100

**Expected Attendance:** 902 people

**Event ID:** FfZUBzuy484MRLpDHj

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 361 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*