

National 3 - Group G - Vierzon FC vs Romorantin

DATE: Saturday, December 6, 2025
LOCATION: Romorantin-Lanthenay, Centre-Val de Loire, FR

Event Description

National 3 - Group G - Vierzon FC vs Romorantin is a premier sports event in Romorantin-Lanthenay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 1,973 people

Event ID: EYM7YAe2DFD3vFrqAk

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 789 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.