National 3 - Group G - Dijon II vs Union Cosnoise

DATE: Saturday, October 18, 2025
LOCATION: Cosne-Cours-sur-Loire, Bourgogne-Franche-Comté, FR

Event Description

National 3 - Group G - Dijon II vs Union Cosnoise is a premier sports event in Cosne-Cours-sur-Loire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 52/100
Expected Attendance: 1,269 people
Event ID: AFxmXGATS2LGPKh2gx

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 508 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.