

# National 3 - Group G - Chamalières vs Auxerre II

DATE: Saturday, December 6, 2025  
LOCATION: Auxerre, Bourgogne-Franche-Comté, FR

## Event Description

National 3 - Group G - Chamalières vs Auxerre II is a premier sports event in Auxerre. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,511 people

**Event ID:** B6BwLJNt8omAzECcmM

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 604 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*