

# National 3 - Group F - Mulhouse vs Thonon Évian

DATE: Saturday, October 4, 2025

LOCATION: Thonon-les-Bains, Auvergne-Rhône-Alpes, FR

## Event Description

National 3 - Group F - Mulhouse vs Thonon Évian is a premier sports event in Thonon-les-Bains. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 56/100

**Expected Attendance:** 1,977 people

**Event ID:** 8thwjwXmVnMU4YtpQV

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 791 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*