

National 3 - Group F - Besançon vs Troyes II

DATE: Saturday, August 23, 2025
LOCATION: Rosières-près-Troyes, Grand Est, FR

Event Description

National 3 - Group F - Besançon vs Troyes II is a premier sports event in Rosières-près-Troyes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 987 people

Event ID: FK3TT3uxiNMnC3dnxB

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 395 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.