

National 3 - Group E - Reims II vs OCPAM

DATE: Saturday, December 6, 2025
LOCATION: Charleville-Mézières, Grand Est, FR

Event Description

National 3 - Group E - Reims II vs OCPAM is a premier sports event in Charleville-Mézières. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 1,936 people

Event ID: HMB7KXBGKVh73RVR5x

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 774 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.